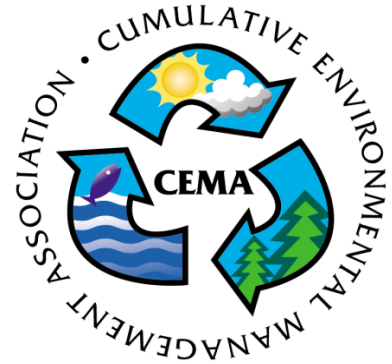

Press Release



January 20, 2010

CEMA Announces 2010 Budget

Fort McMurray, Alberta – The Cumulative Environmental Management Association (CEMA) announces a \$7.2 million budget for 2010 to continue its mandate to study the cumulative environmental effects of industrial development in the region and produce recommendations guidelines and management frameworks. As part of its required funding, CEMA has secured 6.2 million dollars from CEMA's industry members.

The monies will allow CEMA to continue its research into the cumulative effect of oilsands development on the air, water and land in the Regional Municipality of Wood Buffalo. Highlights of CEMA 2010 work plan include further study of acidification and eutrophication, the maintenance of our revegetation plots, continued development of products relating to wetlands, revegetation and biodiversity and ongoing coordination with the Métis and First Nations Communities.

"We are pleased to have financial support from key industry members of CEMA," stated Glen Semenchuk, CEMA Executive Director. "For CEMA to continue its challenging research, additional financial support is needed from the Alberta and Federal Governments. We hope this year to expand our ongoing partnership with both levels of government to secure additional funding to complete our 2010 work plan."

CEMA's work plan and area of study are independently produced and developed by CEMA members, management committee and working groups. Since its inception CEMA has produced hundreds of reports and 9 Management Frameworks which are available on its website.

For this or more information please visit www.cemaonline.ca or contact:

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